

Double "S. & H." Green Trading Stamps With Purchases Before 12 o'Clock

To Charge Customers:

Purchases made until December 10th, inclusive, will be charged on bills rendered FEBRUARY 1ST, 1911.

THE BIG STORE
IN A CITY
IN ITSELF

SIEGEL COOPER & CO.
J.B. GREENHUT, PRESIDENT.

SIXTH AVE.
18TH AND 19TH
STREETS
NEW YORK



A Talking Machine and \$1
12 Popular Records
On Weekly Payments of ...



TOYS

Every boy and girl in New York, or within reaching distance of this store, ought to see Greater Toy Town—and see it NOW! It's the brightest and merriest two acres in all New York, today.

You have never BEFORE seen such an exposition of toys, dolls and games, and you cannot see one to equal it ANYWHERE ELSE. Our experts have gathered the best from the four corners of the globe.

(Siegel Cooper Store, Second Floor.)

DOLLS

Special Sale of Holiday Books

Here is a most remarkable offering of WORTH-while books, at prices AWAY BELOW publishers' original rates:



The Boy Aviator Series
By CAPT. WILBUR LAWTON.
Publisher's price, 50c; our price, each, 25c.

The Motor Boat Club Series
SIX VOLUMES.
"On the Kennebec," "Off Long Island," "The Wireless," "In Florida," "At the Golden Gate."
Publisher's price, 50c; our price, each, 25c.

The Submarine Series
SIX VOLUMES.
"On Duty," "The Middle," "The Spies," "The Fighting Cruise," "For the Flag," "The Freshman."
Publisher's price, 50c; our price, each, 25c.

The Young People's Classics
Bound in illuminated cloth, with colored illustrations, regularly 25c; for Saturday, 19c.

Shakespeare's Complete Works
All in one volume; bound in silk cloth; red edges; with glossary, notes, and a memoir; with illustrations from famous pictures; 8vo, cloth; publisher's price, \$1.50; this special lot, only 49c.

300 Copies Webster's Unabridged Dictionary—1910 Edition
Copyrighted and published by G. & C. Merriam & Co., at Springfield, Mass.; standard regular publisher of Webster's dictionaries; bound in full tan cloth; leather (back); 1,784 pages; many illustrations; many colored plates of flags of all nations; 8vo, cloth; regular price, \$2.00; for this lot, only 98c.

TEACHER'S BIBLE—fine art edition, with maps, references, etc.; new type from cover to cover; new illustrations in color; uniform type; bound in flexible morocco; official ed.; red under gold; was published to sell at \$2.50; for Saturday, only 98c.

THIS IS THE BEST BIBLE VALUE IN NEW YORK.

(Siegel Cooper Store, Second Floor, Center.)

Clearance Sale of Boys' Clothing

This sale means a prompt dispersal of HIGH-GRADE overcoats and suits for boys. Prices have been so markedly reduced that there'll be no LINGERING—they'll be snapped up QUICKLY. Such goods at such prices are by no means an every-day occurrence.



The Overcoats at \$5
will equip little fellows from 2½ to 10, or bigger boys up to 17. They're single-breasted or Jack Tar cut, as you prefer; materials, styles and colors emphatically "right." Some of the overcoats are fur-trimmed.

The Suits at \$5
from 5 to 17 years; either single-breasted or double-breasted; excellent linings; trousers full-lined; every stylish model and fabric.

The Overcoats at \$3.95
include values even up to \$8; sizes from 2½ to 17. Some have convertible collars, some military collars; smooth-faced or rough-faced goods, as desired; all the wanted colors; stripes, mixtures and herringbone effects; double-breasted and single-breasted.

The Suits at \$3.95
give a wide choice—yes, a VERY wide choice. Boys all the way from 2½ to 17 years can be fitted. Norfolk, double-breasted, Russian and military models; all desirable colors and fabrics.

In Short, Any Parent of Any Boy Can Not Only Clothe the Lad Handsomely Here, Tomorrow, But at PRICES So Deedily MONEY-SAVING That to Stay Away Would Be a Regrettable Mistake!

(Siegel Cooper Store, Main Floor, Rear.)



Handkerchiefs

Almost a Million Handkerchiefs for Men, Women and Children in This Greatest of All Christmas Sales, Which Begins Tomorrow.

Thousands of styles—prices range from 5c up to \$5 each. Absolutely the most comprehensive collection ever exhibited in one store.

Come and get your share of these snowy gift handkerchiefs—you'll save money, and the recipients will be pleased. In this limited space we can mention only a fraction of the special values.

For Men

All Pure Irish Linen, Hemstitched—with beautiful embroidered open-work initial; regularly 675c for \$1. Gift-special, 6 in fancy box for 25c. Fine, Imported, All-Linen, Hemstitched—extra large and generous size; hand-made; script initials, or large embroidered open-work letter. Regu- 1.35 larly \$2 ½ doz.; gift-price, 6 for 59c. Fine Quality Cambric—large size; handsome embroidered open-work letter; done up in pretty picture boxes; 6 in box 59c. All Pure Irish Linen—choice of plain or fancy initial; value 6 for 75c; gift-price, 6 for 59c. Large Size—plain white hemstitched or fancy colored border; 6 for 29c.

And These Specials for Children

Plain White Hemstitched, or Dainty White Hemstitched, or neat fancy colored borders; put up in little colored boxes; put up in up in pretty holly 15c. miniature trunks with lock 25c. and key; 3 in trunk for 25c.

(Siegel Cooper Store, Main Floor, Center.)

For Women

Extra Fine Quality—Swiss embroidered, fancy hemstitched or scalloped edges. Value up to 50c; 25c. Fine Quality Pure Irish Linen, Hemstitched—with pretty wreath initial; 3 styles to each box of \$1 6; for 50c. Extra Fine Sheer Mull—neat embroidered open-work initial in corner; put up in boxes of 6. Value 35c. 50c ½ doz.; at 35c. Princess Lace Handkerchiefs from Belgium; all hand-made. These are exquisite and ideal gifts. Prices: 25c. 39c, 50c, 75c, 98c, \$1.25 and

All-Silk Muffler Squares—in artistic black or white brocaded, and in a vast assortment of all the new patterns and colorings; at 59c. 75c, \$1, \$1.25, \$1.50, \$2 Up to

Gloves for Men and Women

To signalize the opening of the Holiday shopping season, we have made some notable purchases of gloves at prices which enable us to SELL them, tomorrow, at figures that will assuredly create the most active buying. Note the details:

Women's Fine Overseam Paris Point Lace
Gloves—black, white and colors; at 75c.

Women's 1-Clasp Full Pique
Gloves—soft, supple skins and perfectly cut to fit; black, white and tans; at 75c.

The "Defiance" Glove
Kid Gloves—our famous dollar glove, known the country over; black, white, and every wanted color; WARRANTED; at 1.

"Imperial" Capeshin
Gloves—sewn P.M. with double-drawn backs stitched around; clean, clear leather; cut to fit snugly and yet not bind the hand; for glove service has no equal; horn fasteners; black, white, and gambel; Havana and Manila; at 1.

Men's Hand-Sewn English
"ape" Gloves—the swell glove for men; one brass button or clasp; at 1.50.

Boys' and Girls' Suede
Fleece-Lined Gloves or Mittens—gray or brown; clasp fasteners; warm lining; soft on the hand and yet free from clumsiness; at 50c.

Men's Auto Gauntlets
—very special; extra long heavy cape gauntlet gloves for driving and motoring; warm vicuna seamless lining; regularly \$4.75; at 2.95.

Men's P.M. Suede
or Cape Gloves—the handsomest dollar glove in New York; suedes are in gray and the capes come in Havana and Manila; at 1.

Boys' and Girls' "Rough
"kicker" Gauntlets—fleece-lined; with star and fringe cuffs; the ideal warm glove for little ones; at 59c.

Girls' Full Pique
Imported Glove—tan, brown and white; special at 85c.

Men's Hand-Sewn English
"ape" Gloves—the swell glove for men; one brass button or clasp; at 1.50.

Boys' and Girls' Suede
Fleece-Lined Gloves or Mittens—gray or brown; clasp fasteners; warm lining; soft on the hand and yet free from clumsiness; at 50c.

Men's Auto Gauntlets
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Imported Glove—tan, brown and white; special at 85c.

Gift Jewelry

Thousands of Beautiful Articles, Cleverly Wrought of Solid Gold and Set With Diamonds and Other Precious Stones.

This is buying time, decidedly! Assortments are at their very best, and wonderful under-price purchases from prominent jewellers give us "the upper hand" in keeping prices down to the lowest level.

Our Prices Make Competition Hopeless.

WOMEN'S 14-KT. SOLID GOLD WATCHES—O size, hunting case, beautifully engraved on both sides; fitted with jeweled Waltham movement; useful gift for a lifetime; value \$25; at 17.

WOMEN'S 14-KT. SOLID GOLD WATCHES—O size, hunting case, plain polished, thin model, fitted with jeweled Waltham movement; value \$25; at 20.

WOMEN'S OR MISSES' ENAMELED WATCH AND CHATELAIN PIN—one of the prettiest jewel gifts; put up in velvet case; red, green or turquoise; \$3.50.

20-YEAR GUARANTEED GOLD-FILLED WATCHES—as illustrated; for men, women, boys and girls; fitted with jeweled Swiss movement; a warranted good time-keeper; choice of 12 of 16 size; in open or hunting case; plain polished or fancy engraved; value \$10; at 50c.

CHILDREN'S GOLD-FILLED BRACELETS—plain polished or fancy engraved; secret lock; value \$1.75; at 50c.

CHILD'S SOLID GOLD CHARM—\$2.25.

SOLID GOLD SCARF PIN—set with jade or turquoise; small, medium and large; excellent value; at 8.

WOMEN'S SOLID GOLD BRACELETS—plain or polished; very handsome; at 5.

SOLID GOLD THIMBLES—a time-honored, womanly gift; value \$3.50; at 1.95.

SOLID GOLD THE CLASP—set with rose diamonds; value \$12; at 1.25.

CUFF LINKS OF SOLID GOLD—plain or fancy; some set with rose diamonds; at 1.75.

BROOCHES—of any design; some set with pearls or colored stones; at 3.25.

SOLID GOLD CUFF OR GOLD LAR PIN—plain or fancy; at 1.25.

SOLID GOLD SIGNET RINGS—beautiful Christmas gift; sizes and styles for women and girls; at 8.

Heavier 14.

Same for men and boys 86.

CHILDREN'S NECK CHAINS—with jeweled heart-charm; gold filled; at 98c.

GOLD-FILLED JEWELRY—almost bewildering varieties; copies of the most costly designs and rare patterns, at prices almost incredible for the lowness—particularly after you see the beauty of the carefully chosen patterns in brooches, cuff links, scarf pins, bar pins, La Vallieres and hundreds of other beauties in jewelry. Ready for presentation in a silk velvet case. Each of the above is an exceptional bargain at \$1.

GERMAN SILVER BAG—as illustrated; 5-inch frame, placed on both sides; gray finish; specially priced at 2.95.

Silver bag 5.

(Siegel Cooper Store, Main Floor, Front.)

Umbrellas

THE COVERINGS—reliable tape-edged fabrics; made up over excellent frames, rods and fittings; all with fine cases and tassels.

THE HANDLES—sterling silver, in etched or chased designs; fine rolled gold plate, horn, gun-metal, pearl, or attractive novelty effects in styles for men and women.

(Siegel Cooper Store, Main Floor, Front.)

Fur Coats

Worth from \$59.50 to \$89.50, at

\$42.50 & \$59.50

An extraordinary purchase at the very height of the selling season gives us this opportunity to announce this sensational sale.

THERE ARE EXACTLY 200 FUR COATS IN THE OFFERING.

Russian Pony-skin Coats, Caracul Fur Coats. (Values \$59.50 to \$89.50)

Elegant garments, made of superior pelts; 50 and 52 inches long; broad and Skinner's satin linings; large shawl collars. One style as illustrated:

Russian Pony-skin Coats, Caracul Fur Coats. (Values \$75 to \$89.50)

Of finest selected skins; 52 inches long; large shawl collar; broad linings.

Fur Muffs and Scarfs—Bargains

Muffs: Black Lynx, \$12.50. Pointed Wolf, \$14.50. Blue Wolf, \$12.50. Red Fox, \$12.50. Black Hare, \$4.50. Jan Mink, \$12.50. Silver Hare, \$6.50.

Scarfs: Black Lynx, \$12.50. Pointed Wolf, \$14.50. Blue Wolf, \$12.50. Red Fox, \$12.50. Black Hare, \$4.50. Jan Mink, \$12.50. Silver Hare, \$6.50.

And a remarkably big variety of fur sets for misses and children at special prices NOW.

(Siegel Cooper Store, First Floor, Front.)

Women's \$3.50 and \$4 Foot-Mould Shoes

Here's a square reduction of 50 cents to \$1—and it's just so much GOOD MONEY in YOUR pocket. Of course, Foot-Mould shoes are standard quality. To cut even HALF a dollar off the usual price is no small achievement, therefore.

Three styles in tan calf and two in black velvet; lace or button, absolutely up-to-date in style, materials and workmanship; sizes 2½ to 8; widths A to E; our regular "best selling" numbers; your choice, 50c.

Children's Jersey Drawers—Leggings—black, white, brown, red, gray; sizes 2 to 6; tomorrow, 85c.

Children's Black Jersey Leggings—black, white, brown, red, gray; sizes 2 to 6; tomorrow, 25c.

Men's and Women's Overalls—black and colors, all sizes; values up to 75c; tomorrow, 19c.

Slippers and Leggings for Women, Misses and Children

A beautiful Holiday assortment now ready, at our well-known Big Store MONEY-SAVING PRICES.

(Siegel Cooper Store, First Floor, Rear.)

Sunday's Dinner

Everything That the Best Housekeeper Can Possibly Need is to be Found in the World's Greatest Grocery.

A few of the many price-attractions. Only one quality here: the BEST.

Drake's Pound Cakes
Each, \$1.10; 32c.

Drake's Pound Cakes
Each, \$1.10; 20c.

Delicious Cakes
Fresh supplies from our own "Daylight" Bakery about every 30 minutes.

ICED LADY CAKES—25c.

ALMOND-FILLED COFFEE RINGS—each, 50c.

FRESH POUND CAKES—citron, marble, or plain; each, 25c.

WEDDING WIDOW POUND CAKES—each, 25c.

NEW MINCE PIES—pumpkin pies; each, 25c.

SANTA CLARA PRUNES—fancy new crop; 35c.

SELECTED RHODE ISLAND OR MAINE SCALLOPS—40c.

LARGE LIVE LOBSTERS—28c.

Fresh Fruits and Vegetables
THIN SKIN, JUICY ORANGES—12c.

FLORIDA ORANGES—15c.

LARGE CAPE COD CRABAPPLES—15c.

FRESH PICKLED MUSHROOMS—50c.

WATER AND BEANS—seasoned; 5c.

WATER AND BEANS—seasoned; 5c.

FANCY NEW MINCE PIES—18c.

DELICIOUS PUMPKIN PILLOWS—15c.

FRESH BEETS—each, 25c.

NEW PAPER SHELL ALMONDS—25c.

BEST BOILED HAM—25c.

SAUSAGE—fresh-made; 10c.

Fresh Meats
CHICKENS—choice, fresh & killed, dry-picked; 18c.

POULTRY—choice, fresh & killed, dry-picked; 18c.

RABBITS—choice, fresh & killed, dry-picked; 18c.

DUCKS—choice quality; fresh & killed; 18c.

WAGTAILS—choice quality; fresh & killed; 18c.

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Corsage Bouquets, Feather Trimmings
Corsage Bouquet of Orchids and Foliage—69c.

Silk and Velvet Orchids—some combined with lily of the valley, others with fern. 69c.

Corsage Bouquet—of beautiful pink rose and bud, with rose foliage and fern; at 95c.

Marabout Pompons—with long sweep aigrettes; black or white. 1.59.

French Plumes—16 inches long; black or white; best quality ostrich; all long fuses; 1.95.

(Siegel Cooper Store, First Floor, Front.)

Ask for "S. & H." Green Trading Stamps—We Give Them